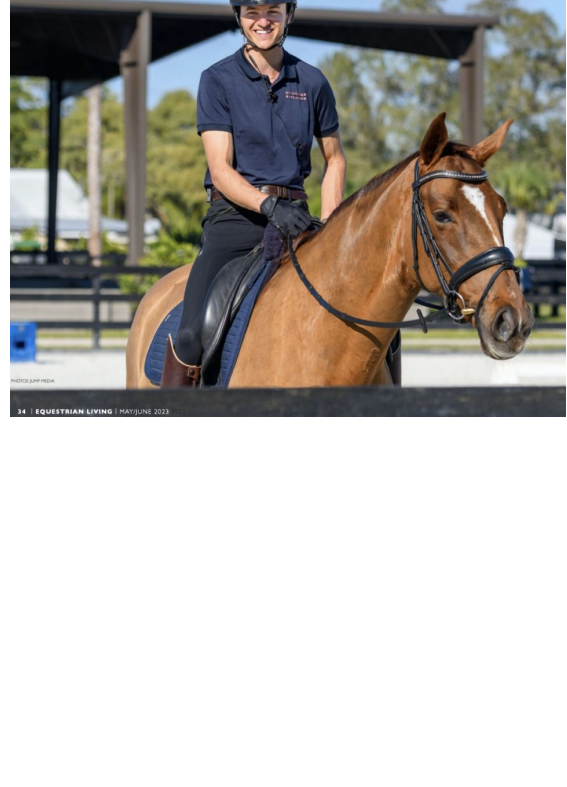




## The Buzz - May 2023

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### Jack LaTorre: Using Fitness Training To Level Up in the Saddle

EQUESTRIAN LIVING MAGAZINE

Star athletes of any sport have more than just natural talent; something inside pushes them toward greatness. A 21-year-old from San Antonio, TX, Jack LaTorre channels that drive into dressage and fitness.

A serendipitous encounter in Aachen, Germany, saw LaTorre go from social media fitness celebrity to the latest star of Horse & Country's (H&C) Masterclasses. The series emphasizes core, lower body, and upper body gym exercises with Jack translating the gym work into a riding session with trainer JJ Tate on his horse Sakari.

[Read More](#)



#### A Breed Above: World Equestrian Center - Ocala

FLAMINGO MAGAZINE

On a warm February afternoon in Ocala, FL, Sailor, a handsome Oldenburg, stands basking in air-conditioned bliss. Above his tightly braided mane, a ceiling fan rotates, circulating the air as he steps onto the stable's matted floor. Sailor, whose show name is MTM Waypoint, waits perfectly still while being groomed and tacked up by his rider Coventry Burke Berg, who sees him not just as an animal, but as an extension of herself and her athletic dreams.

[Read More](#)



#### Ask the Arena and Footing Experts: Troubleshooting Your Riding Arena

THE PLAID HORSE

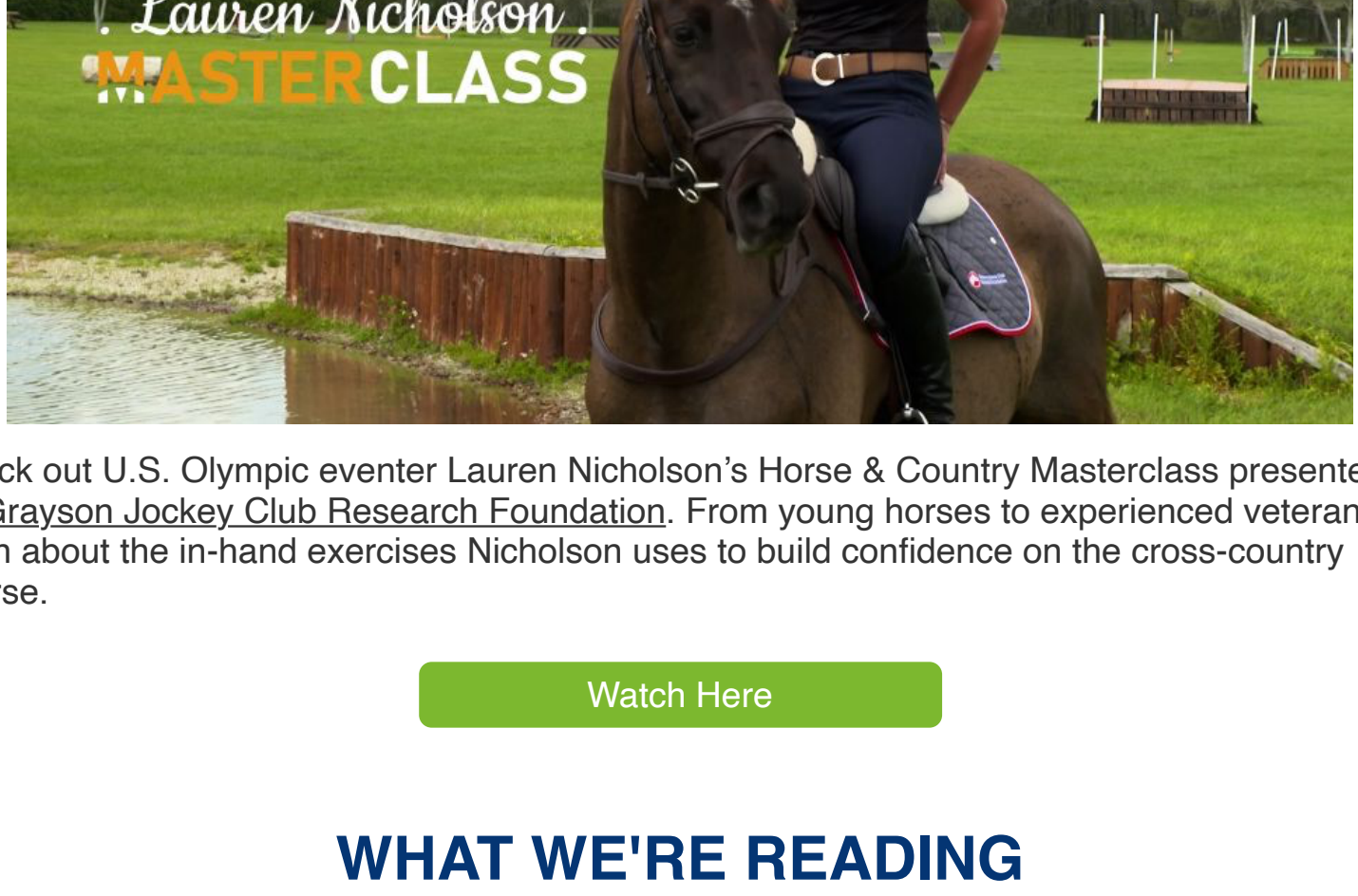
The quality of your riding surface is important no matter what discipline. Identifying footing problems and understanding the causes can help determine the best course of action to keep your arena in top condition. Experts Sharn Wordley and Craig Martin, co-founders of arena design and equestrian surfaces company Wordley Martin, share how to diagnose and troubleshoot common problems.

[Read More](#)

### WHAT WE'RE WATCHING

#### Lauren Nicholson Masterclass

HORSE & COUNTRY



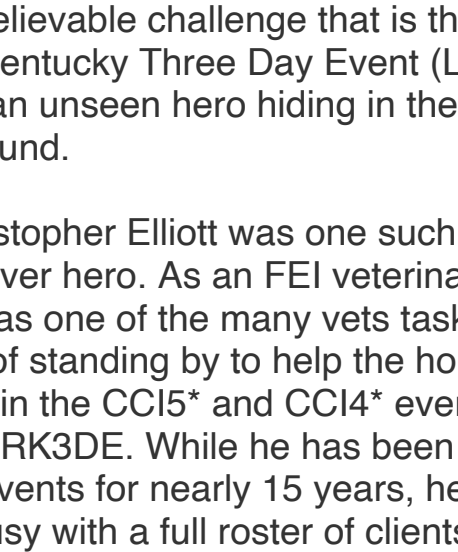
Check out U.S. Olympic eventer Lauren Nicholson's Horse & Country Masterclass presented by Grayson Jockey Club Research Foundation. From young horses to experienced veterans, learn about the in-hand exercises Nicholson uses to build confidence on the cross-country course.

[Watch Here](#)

### WHAT WE'RE READING

#### Undercover Superheroes: A Day in the Life of a LRK3DE Vet

EVENTING NATION

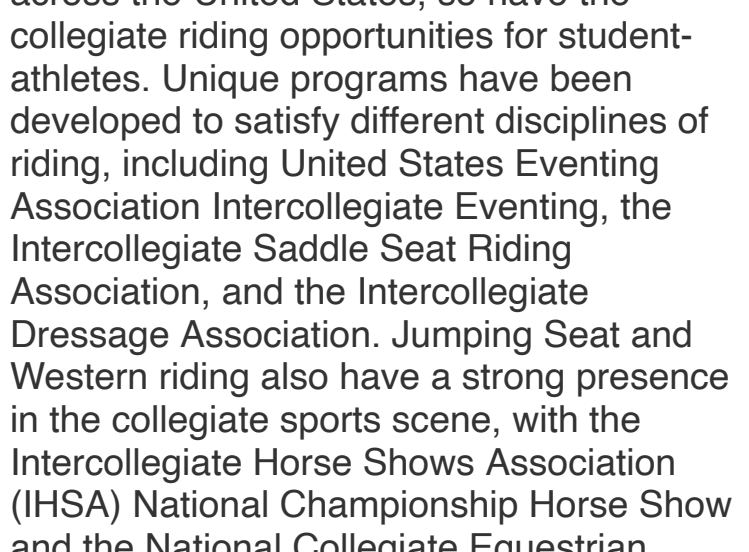


While everyone is staring wide-eyed in wonder at the horses and riders who tackle the unbelievable challenge that is the Land Rover Kentucky Three Day Event (LRK3DE), there's an unseen hero hiding in the background. Dr. Christopher Elliott was one such undercover hero. As an FEI veterinarian, Dr. Elliott was one of the many vets tasked with the job of standing by to help the horses running in the CCI5\* and CCI4\* events during LRK3DE. While he has been working at FEI events for nearly 15 years, he also stays busy with a full roster of clients from Palm Beach Equine Clinic in Wellington, FL. In the past, he's held titles including Private Athlete Veterinarian, Team Veterinarian, Permitted Treating Veterinarian, and Official Veterinarian.

[Read More](#)

#### Collegiate Equestrian: The Ride of Your Life

THE PLAID HORSE

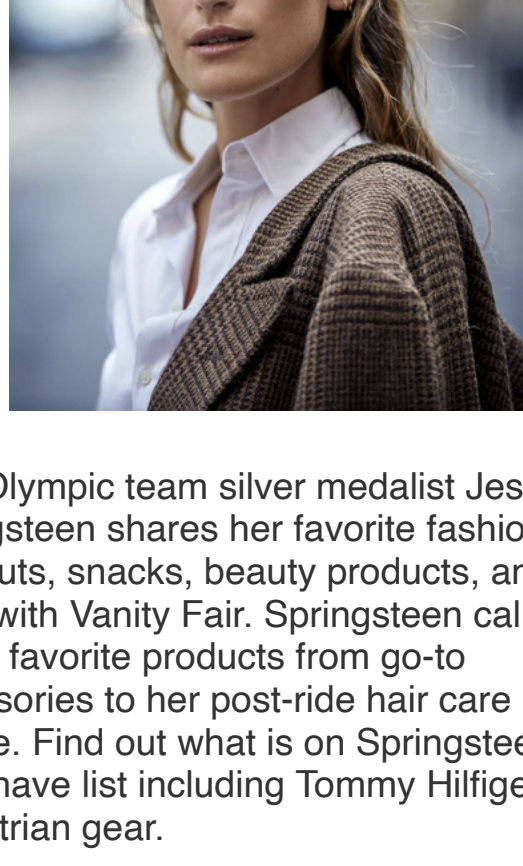


As equestrian sport has grown in popularity across the United States, so have the collegiate riding opportunities for student-athletes. Unique programs have been developed to satisfy different disciplines of riding, including United States Eventing Association Intercollegiate Eventing, the Intercollegiate Saddle Seat Riding Association, and the Intercollegiate Dressage Association. Jumping Seat and Western riding also have a strong presence in the collegiate sports scene, with the Intercollegiate Horse Shows Association (IHSA) National Championship Horse Show and the National Collegiate Equestrian Association (NCEA) National Championship drawing crowds of spectators and also streaming on Horse & Country's H&C+.

[Read More](#)

#### Olympic Equestrian Jessica Springsteen's Favorite Things

VANITY FAIR

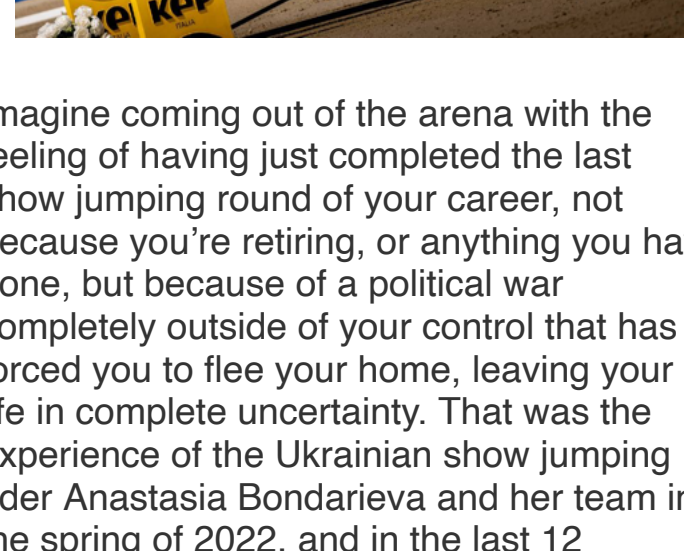


U.S. Olympic team silver medalist Jessica Springsteen shares her favorite fashion, workouts, snacks, beauty products, and more with Vanity Fair. Springsteen calls out all her favorite products from go-to accessories to her post-ride hair care routine. Find out what is on Springsteen's must-have list including Tommy Hilfiger for equestrian gear.

[Read More](#)

#### Stories From the Series: Team Ukraine

EUROPEAN EQUESTRIAN FEDERATION



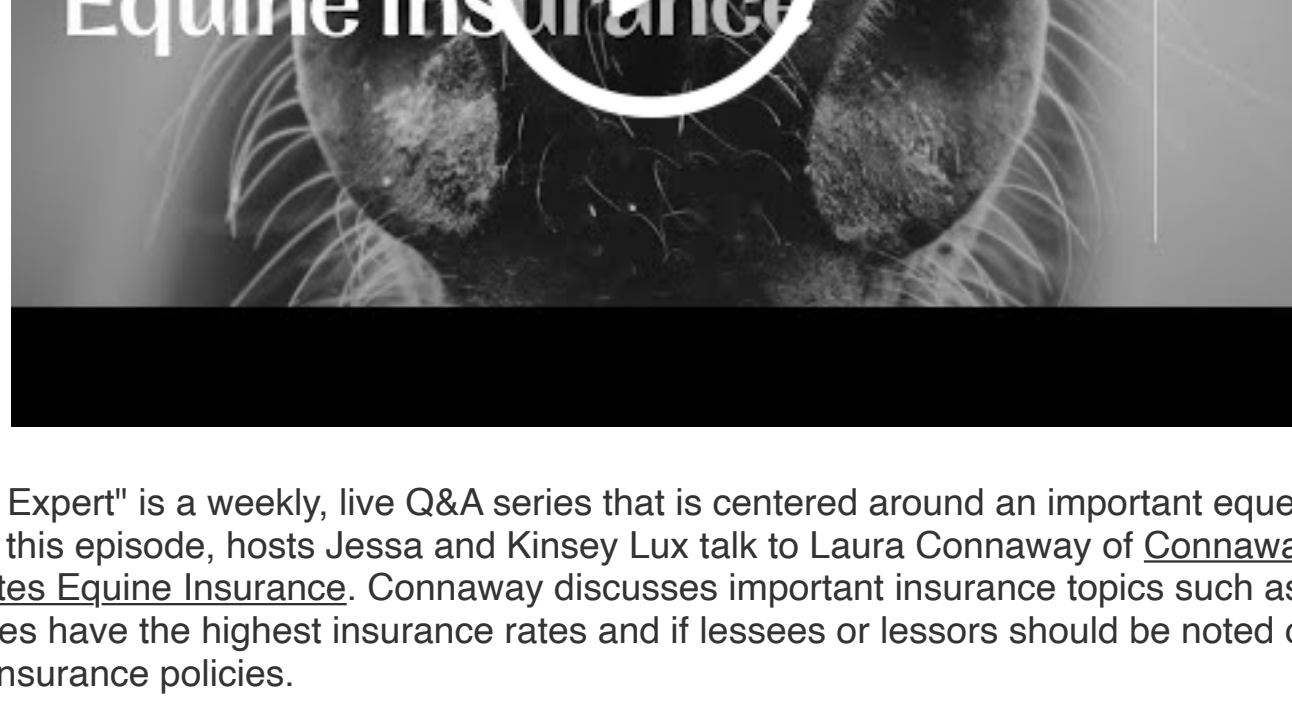
Imagine coming out of the arena with the feeling of having just completed the last show jumping round of your career, not because you're retiring, or anything you have done, but because of a political war completely outside of your control that has forced you to flee your home, leaving your life in complete uncertainty. That was the experience of the Ukrainian show jumping rider Anastasia Bondarieva and her team in the Spring of 2022, and in the last 12 months, they have moved proverbial mountains in order to continue doing their job and representing their country.

[Read More](#)

### WHAT WE'RE LISTENING TO

#### Ask an Expert With Laura Connaway: Equine Insurance

RIDE IQ



"Ask An Expert" is a weekly, live Q&A series that is centered around an important equestrian topic. In this episode, hosts Jessa and Kinsey Lux talk to Laura Connaway of Connaway & Associates Equine Insurance. Connaway discusses important insurance topics such as which disciplines have the highest insurance rates and if lessees or lessors should be noted on equine insurance policies.

[Listen Here](#)

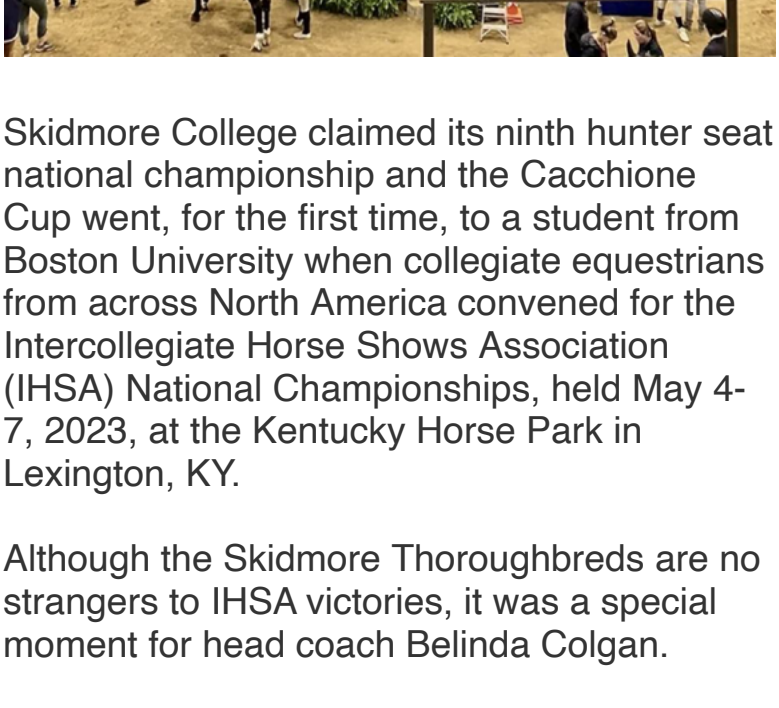
### LINKS WE'RE CLICKING

- Professional equestrian, philanthropist, and published author, Georgina Bloomberg, is stepping up her support for wildlife and nature by joining Fauna & Flora as a vice president. [Learn how Bloomberg will use her philanthropic experience to support the charity's awareness-raising activities in the U.S. and around the world.](#)
- New show season means new improvements. [Learn about Wordley Martin's extensive renovation project at the HITS-on-the-Hudson showgrounds in Saugerties, NY, ahead of the facility's busy 2023 show season.](#)
- Riding in the arena every day can become boring and redundant. Some horses become ring sour from constantly doing the same location day in and day out. [Check out Barn Manager's favorite tips for keeping horses fit outside of the arena.](#)
- Social media is a big part of equestrians' lives. While it is sometimes used to keep up with horse show results or stay in touch with friends, there is also another side. [How many of these equestrian social media fails are you guilty of?](#)

### A BIT OF GOOD NEWS

#### Lucky Charms and New Winners: Behind the Scenes at IHSA Nationals

THE CHRONICLE OF THE HORSE



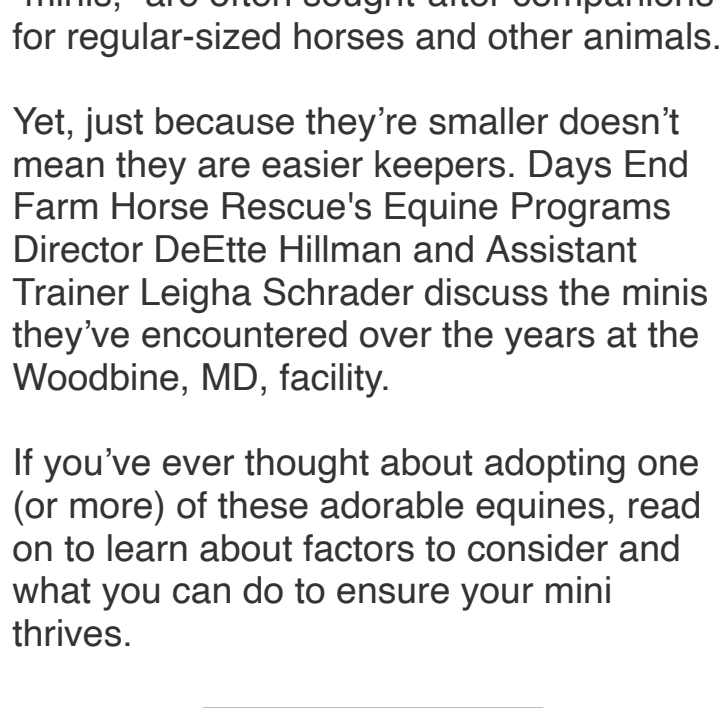
Skidmore College claimed its ninth hunter seat national championship and the Cacchione Cup went, for the first time, to a student from Boston University when collegiate equestrians from across North America gathered for the Intercollegiate Horse Shows Association (IHSA) National Championships, held May 4-7, 2023, at the Kentucky Horse Park in Lexington, KY.

Although the Skidmore Thoroughbreds are no strangers to IHSA victories, it was a special moment for head coach Belinda Colgan.

[Learn More](#)

#### Good Things Come in Small Packages: Caring for a Mini

HORSE NETWORK

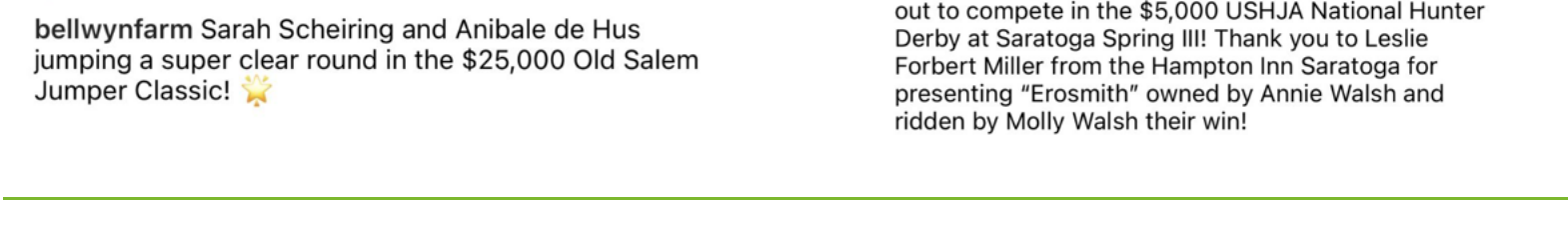


Given their small stature and sweet, spunky personalities, miniature horses, or "minis," are often sought-after companions for regular-sized horses and other animals. Yet, just because they're smaller doesn't mean they are easier keepers. Days End Farm Horse Rescue's Equine Programs Director DeEtte Hillman and Assistant Trainer Leigha Schrader discuss the minis they've encountered over the years at the Woodbine, MD, facility.

If you've ever thought about adopting one (or more) of these adorable equines, read on to learn about factors to consider and what you can do to ensure your mini thrives.

[Learn More](#)

### SOCIAL WE'RE SHARING



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